CHAPTER - 1

INTRODUCTION

CHAPTER - I

INTRODUCTION

- **1.1.** Title of the Research Study
- **1.2.** Background of the Research Study
- **1.3.** Rationale of the Research Study
- **1.4.** Objectives of the Research Study
- **1.5.** Hypothesis of the Research Study
- **1.6.** Research Methodology
- **1.7.** Sources of Information
- **1.8.** Scope and Limitations
- **1.9.** Observations of the researcher
- **1.10.** Scheme of Presentation

CHAPTER - 11

THEORETICAL BACKGROUND

 ε

REVIEW OF LITERATURE

CHAPTER - II

THEORETICAL BACKGROUND AND REVIEW OF LITERATURE

- 2.1. Basic concepts regarding cloth
- 2.2. Textile An overview
- 2.3. Distribution Chain of Cloth Business
- 2.4. Literature Review
- **2.5.** Conclusion

CHAPTER - III

TEXTILE INDUSTRY IN INDIA

CHAPTER - III

TEXTILE INDUSTRY IN INDIA

- **3.1** Textile Industry in India
- 3.2 Structure of Ministry of Textiles in India
- **3.3.** Analysis of Indian Textile Sector
- **3.4.** Conclusion

CHAPTER - IV

WHOLESALE CLOTH BUSINESS IN MAHARASHTRA - A Profile

CHAPTER IV

WHOLESALE CLOTH BUSINSS IN MAHARASHTRA {A PROFILE}

- 4.1. Textile Industry in Maharashtra
- 4.2. Wholesale Cloth Business in Maharashtra
- **4.3.** Wholesale Cloth Associations and experiences of the researcher
- **4.4.** Conclusion

CHAPTER - V

DATA ANALYSIS

 ε

INTERPRETATION OF
WHOLESALE CLOTH TRADERS

CHAPTER V

DATA ANALYSIS & INTERPRETATION OF WHOLESALE CLOTH TRADERS

- **5.1.** Personal Information of cloth wholesalers
- **5.2.** Information regarding the business establishments of Cloth Wholesalers
- 5.3. Opinion regarding elimination of cloth wholesalers
- **5.4.** Business Practices Purchase of Cloth
- **5.5.** Business Practices Sale of Cloth
- **5.6.** Turnover of the Cloth Wholesalers
- **5.7.** Employment Opportunities in the Wholesale cloth business
- **5.8.** Problems faced by the wholesale cloth business

CHAPTER -VI

DATA ANALYSIS

 ε

INTERPRETATION OF

OPINION SURVEYS

CHAPTER VI

DATA ANALYSIS & INTERPRETATION OF OPINION SURVEYS

- **6.1.** Opinion Survey of Cloth Retailers
- **6.2.** Opinion Survey of Cloth Manufacturers
- **6.3.** Opinion Survey of Cloth End users

CHAPTER -VII

SUMMARY OF FINDINGS

 $\boldsymbol{\varepsilon}$

CONCLUSIONS

CHAPTER VII

SUMMARY OF FINDINGS AND CONCLUSIONS

- **7.1.** Summary of Findings
- **7.2.** Conclusions

CHAPTER -VIII

SUGGESTIONS

 ε

RECOMMENDATIONS