

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-I :SUMMER- 2022
SUBJECT : BUSINESS ENGLISH - COMMUNICATION

Day : Monday
Date : 6/6/2022

S-18807-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answers to both the sections should be written in the **SAME** answerbook.
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SECTION – I

- Q.1** Explain – (12)
a) 7 C's of communication.
b) Importance of communication.
- Q.2** Discuss the different strategies to ensure effective verbal communication. (12)
- Q.3** State the role of body language, posture and gestures in achieving successful conversation. (12)
- Q.4** How do good reading habits help an individual to become a better communicator? Discuss with the help of few illustrations. (12)
- Q.5** Write short notes on **ANY THREE** of the following: (12)
a) Structure of a business letter.
b) Use of visual aids in presentation.
c) Non-verbal aspects of written communication.
d) Business letter format. (any one)
e) Barriers to Listening.

SECTION – II

- Q.6** You are requested to give a Presentation on the new product to be launched by your company. Explain in detail the pre-work that you will undertake to give an effective Presentation. (12)
- Q.7** Place an Order of twelve Air-Conditioners for your new office set-up with M/s Deepak Electronics. Make the necessary assumptions. (12)
- Q.8** Draft a Job Application letter in response to an advertisement by Blue Diamond Hotel for the post of a 'Guest Relations Officer'. (12)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-I :SUMMER- 2022
SUBJECT : BUSINESS ORGANIZATION & SYSTEMS

Day : Wednesday

Time : 02:00 PM-05:00 PM

Date : 8/6/2022

S-18808-2022

Max. Marks : 60

N.B.:

- 1) Attempt any **THREE** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** What is Business? State in detail the objectives of business. (12)
- Q.2** Discuss in detail the merits and demerits of partnership firm. (12)
- Q.3** Explain different stages of formation and incorporation of a company? (12)
- Q.4** Discuss the role and functions of channel of distribution in detail with suitable example. (12)
- Q.5** Write short notes on any **THREE** of the following: (12)
- a) Trade Associations
 - b) Industrial Revolution
 - c) Franchising
 - d) Joint Hindu family business

SECTION-II

- Q.6** ‘Market assessment, Technology, Location and Finance are important factors to be considered while starting a new business enterprise’. Discuss? (12)
- Q.7** Your brother has 15 years of experience in retail and whole sale trade in FMCG at your home town. How can you make him aware about challenges in Indian market? (12)
- Q.8** Which form of business ownership is suitable to start ready-made cloths outlets at different district in the states like Maharashtra? Why? (12)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-I :SUMMER- 2022
SUBJECT : MICRO ECONOMICS

Day : Friday
Date : 10/6/2022

S-18809-2022

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt any **THREE** questions from Section – **I** and attempt any **TWO** questions from Section – **II**.
 - 2) Each questions carries **12** marks.
 - 3) Draw suitable diagrams **WHEREVER** necessary.
 - 4) Answers to both the sections should be written in **SAME** answer book.
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SECTION - I

- Q.1** Compare Micro economics with Macro economics. (12)
- Q.2** State and explain the Law of demand. What are the exceptions of the Law of Demand? (12)
- Q.3** Elaborate on Economies and Diseconomies of scale. (12)
- Q.4** Explain the features of Monopolistic competition. (12)
- Q.5** Write short notes on any **TWO** of the following: (12)
- a) Basic Economic Problems
 - b) Concept of Utility
 - c) Explicit and Implicit cost

SECTION - II

- Q.6** Explain the Law of Returns to Scale. (12)
- Q.7** Show how a firm reaches its equilibrium under Perfect competition. (12)
- Q.8** Elaborate on Modern theory of Rent. (12)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-I : : SUMMER - 2022

SUBJECT : BUSINESS ACCOUNTING

Day : Monday

Date : 13-06-2022

S-18810-2022

Time : 02:00 PM-05:00 PM

Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the **right** indicate **full** marks.
- 3) Both the sections should be written in **same** answer book.

SECTION – I

- Q.1** Define Financial Accounting. Explain the scope and objective of Financial Accounting. (12)
- Q.2** Explain in brief various subsidiary books. (12)
- Q.3** Explain in detail depreciation and the two methods of charging depreciation. (12)
- Q.4** What do you mean by Accounting Standards? Explain its significance. (12)
- Q.5** Write short note on **ANY THREE** of the following. (12)
- a) Rules of Accounts
 - b) Accounting Conventions
 - c) Book Keeping Vs. Accounting
 - d) Ledger

SECTION – II

- Q.6** Journalize the following transactions in the books of Ajit for the month of Dec. 2017. (12)

2017	
Dec.1	Ajit started Business with Cash Rs. 40,000/-
Dec.3	Paid into Bank Rs. 2,000/-
Dec.5	He purchased goods for cash Rs. 15,000/-
Dec.8	He withdrew goods for personal use Rs. 1,000/-
Dec.11	Paid for stationery Rs. 200/-, rent Rs. 500/- and Salaries to staff Rs. 2,000/-
Dec.15	Purchased goods worth Rs. 5,000/- for Cash less 20% trade discount.

- Q.7** From the following Trial Balance of Mr. 'X' prepare the final accounts for the year ended 31/3/2016. (12)

Particulars	Dr. Rs.	Cr.Rs.
Land and Building	50,000	
Purchases	1,10,000	
Stock	40,000	
Returns	1,500	
Wages	10,000	
Salaries	9,000	
Office Expenses	2,400	
Carriage	3,200	
Discount	750	
Bad debts	1,200	

Particulars	Dr. Rs.	Cr.Rs.
Insurance	1,500	
Machinery	50,000	
Furniture	10,000	
Bills recervable	20,000	
Sundry Debtors	40,000	
Cash	6,000	
Office Equipment	12,000	
Purchase Return		2,500
Discount		1,200
Sales		2,05,000
Capital		1,15,000
Loan		15,000
Commissions		1,500
Creditors		25,000
Bills payable		2,350
Total	3,67,550	3,67,550

Additional Information

(12)

- 1) closing stock Rs. 60,000/-
- 2) Insurance prepaid Rs. 200/-

Q.8 Record the following transactions of Shri. Parul in a Cash Book with Cash, Bank and discount columns. (12)

2016	
Nov.1	Parul started business with cash Rs. 25,000/-.
Nov.2	Opened a Current Account in a Bank with Rs. 20,000/-.
Nov.5	Received a cheque of Rs. 740 from Raj in settlement of Rs. 750/- and paid the same into bank.
Nov.8	Paid to Rao and Sons by cheque Rs. 1,230/- and received discount of Rs. 20/-.
Nov.11	Paid for purchase of goods. Cash Rs. 750/- and cheque of Rs. 1,250/-
Nov.15	Drew for personal use Rs. 200/- in cash and Rs. 2,000/- by cheque.

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-I :SUMMER- 2022

SUBJECT : FOUNDATION OF MATHEMATICS & STATISTICS

Day : Wednesday

Time : 02:00 PM-05:00 PM

Date : 15-06-2022

S-18811-2022

Max. Marks : 60

N.B.:

- 1) Attempt **ANY THREE** questions from Section- I and **ANY TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable **CALCULATOR** is allowed.
- 4) Use graph paper **WHEREVER** necessary.
- 5) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** a) Hitesh is a sales agent. He booked cash and credit sales and receives (06)
commission 12% on cash and 8% on credit. In a year he received ₹676 when
the ratio of cash sales to credit sales was 3:2. Find the amount of sales.
- b) A college management wanted to give scholarships to their students. (06)
Represent the data below by Histogram.

% of Marks	60-65	65-70	70-75	75-80	80-85
Scholarship	25	30	35	40	45

- Q.2** a) Illustrate the term 'Data' with the help of 'Population Data and Sample Data'. (06)
- b) Find value of 'Y' if $|A|=0$ (06)

$$A = \begin{bmatrix} 0 & Y & 2 \\ 3 & 2 & 3 \\ -1 & -1 & -1 \end{bmatrix}$$

- Q.3** Discuss the importance of Diagrammatic and Graphical representation of data. (12)

- Q.4** a) Find out how many distinct three digit numbers can be formed using all the (06)
digits of 1, 2 and 3.

- b) Describe various properties of Determinants with suitable examples. (06)

- Q.5** Write short notes on (ANY TWO): (12)

- a) Types of Ogive curves
- b) Concept of 'Annuity Due'
- c) Stocks and shares

P.T.O.

SECTION-II

- Q.6 a) Yashwant deposits a fixed sum every year for 5 years. Bank pays 8% p.a. simple interest. At the end of 5 years the depositor receives ₹ 9300. Find the sum deposited every year. (06)
- b) Find $A^2 B + B = ?$ (06)
if $A = \begin{bmatrix} 6 & 3 & 2 \\ -1 & 0 & 2 \\ 4 & 3 & 2 \end{bmatrix}$, $B = \begin{bmatrix} -3 & -2 & 1 \\ 3 & 2 & 2 \\ -1 & 0 & -1 \end{bmatrix}$
- Q.7 a) 50 shares of ₹ 100 each were purchased at ₹ 150 each. The company declared a dividend of 42%. Find the total dividend received and the rate of return on the investment. (06)
- b) Describe applicability value of Linear equations. (06)
- Q.8 a) A grocer sales one kind of chemical powder at ₹15 per kg and losses 5%. One other kind of powder he sells at ₹20 per kg and gains 14%. If he mixes the two powders in equal quantities and sells the mixture at ₹ 18 per kg. What would be his loss or gain? (06)
- b) Solve the linear system. (06)
 $-x + 2y = 4$
 $3x + 2y = 6$

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