BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2023
SUBJECT : BUSINESS ENVIRONMENT

Day : Tuesday

Date : 2/5/2023

S-26170-2023

Time : 10:00 AM-01:00 PM

Max. Marks : 100

N. B. :

1) Attempt **ANY FOUR** questions from Section – **I** and **ANY TWO** questions from Section – **II**.

2) Figures to the right indicate **FULL** marks.

3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

Q. 1   Explain the concept of business environment and its significance.   **(15)**

Q. 2   Write a detailed note on new industrial policy.   **(15)**

Q. 3   Discuss the objectives of monetary policy.   **(15)**

Q. 4   Explain the importance of legal environment in controlling business.   **(15)**

Q. 5   Analyse the role of socio cultural factors affecting business.   **(15)**

Q. 6   Write short note on ANY TWO of following   **(15)**

   a)   Role of RBI

   b)   Corporate Governance

   c)   Privatisation

SECTION – II

Q. 7   Analyse the impact of technology on business in global environment and write   **(20)**
detailed report on various steps to deal with its challenges.

Q. 8   Prepare report of the obstacles in the economic development of India?   **(20)**

Q. 9   State importance and need of MNC's and summarise advantages and   **(20)**
disadvantages of MNC's in the development of Indian Economy.

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II :SUMMER : 2023
SUBJECT : BUSINESS COMMUNICATION

Day : Thursday   Time : 10:00 AM-01:00 PM

Date : 4/5/2023   **S-26171-2023**   Max. Marks : 60

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N.B.:
1) Attempt **ANY FOUR** questions from Section-**I** & **ANY TWO** questions form Section-**II.**
2) Figures to the **RIGHT** indicate **FULL** marks.
3) Answers to both the sections should be written in the **SAME** answer book.

SECTION –I

Q.1   Discuss the role of communication in organizational effectiveness.   **(15)**

Q.2   How do various perspectives like past experiences and prejudices influence our communication?   **(15)**

Q.3   List and explain the techniques used for effective presentation.   **(15)**

Q.4   What are the barriers to effective listening and how to overcome them?   **(15)**

Q.5   Write short notes on (**ANY 3**)   **(15)**
  a) Office memorandum.
  b) Basic forms of communication
  c) Importance of Group Discussion
  d) Explain the term Agenda along with an illustration.

Q.6   What is business letter? Discuss the Structure of a Business Letter.   **(15)**

SECTION -II

Q.7   Assume that you have received a faulty ceiling fan from a company. Write a complaint letter to the company and ask for the replacement.   **(20)**

Q.8   Describe in detail the format of a business report.   **(20)**

Q.9   What are the types of reading? Explain the various techniques of reading.   **(20)**

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2023
SUBJECT : MACRO ECONOMICS

Day : Saturday   Time : 10:00 AM-01:00 PM

Date : 6/5/2023   **S-26172-2023**   Max. Marks : 100

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N.B.

1)   Attempt **ANY FOUR** questions form section -I and **ANY TWO** questions form section-II.

2)   Figures to the right indicate **FULL** marks.

3)   Answer in the **SAME** answer book.

Section-I

Q.1   What do you mean by Macro Economics? Discuss in scope and importance.   **(15)**

Q.2   Define National Income. Explain various methods to calculates nation Income.   **(15)**

Q.3   Discuss role played by various sector of economy with the help of 'Circular Flow of Income'.   **(15)**

Q.4   Discuss the role of Monetary Policy in a developing economy.   **(15)**

Q.5   Explain in detail the Meaning and Function of Money.   **(15)**

Q.6   Write short notes on **ANY THREE** of the following: **(15)**

   a)   Macro-Economic Variable

   b)   Fiscal Policy

   c)   Money Supply

   d)   Micro vs Macro economics

   e)   Foreign Exchange Rate

Section-II

Q.7   Explain the concept of 'Investment Multiplier'.   **(20)**

Q.8   What do you mean by a "Business Cycle". Explain its various phase.   **(20)**

Q.9   State and explain 'Say's law of market'.   **(20)**

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Day : Monday   Time : 10:00 AM-01:00 PM

Date : 8/5/2023   **S-26173-2023**   Max. Marks   **100**

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N. B. :

1) Attempt **ANY FOUR** questions from Section – **I**. And attempt **ANY TWO** questions from Section – **II**.
2) Figures to the right indicate **FULL** marks.
3) Use of non-programmable calculator is **ALLOWED**.
4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

Q. 1 Distinguish between Financial and Cost Accounting in detail. **(15)**

Q. 2 What is Budgetary Control? Explain its advantages and disadvantages in detail. **(15)**

Q. 3 Explain the concept of Marginal Costing with its importance and limitations. **(15)**

Q. 4 Write a detailed note on material and labour variances. **(15)**

Q. 5 Write short notes on **ANY THREE** of the following: **(15)**

   a) Classification of Cost

   b) Cash Budget

   c) Role of Cost Accountant in an Organisation

   d) Contribution and p/v Ratio

SECTION – II

Q. 6 Calculate: **(20)**

   i) Material Price Variance

   ii) Material Cost Variance

   iii) Material Usage Variance

Material	Standard Data		Actual Data	
	Quantity (kg)	Price (Rs.)	Quantity (kg)	Price (Rs.)
A	100	20	120	25
B	200	40	180	40
C	300	60	310	62

P. T. O.

Q. 7 From the following information, prepare flexible budget. The expenses **(20)** budgeted for production of 1000 units as follows:

Particulars	Per unit (Rs.)
Material Cost	700
Labour cost	250
Variable Overheads	200
Selling Expenses (20 % fixed)	130
Administrative Expenses (Rs. 2,00,000)	200
	1480

Prepare a budget for production of 600 units and 800 units assuming administrative expenses are rigid for all levels of production.

Q. 8 From the following information, find **(20)**

i) BEP

ii) P/V Ratio

iii) Margin of Safety

iv) Profit when sales are Rs. 10,00,000/-

v) Sales to earn a profit of Rs. 3,00,000/-

Sales   Rs. 5,00,000/-

Fixed Cost   Rs. 2,00,000/-

Variable Cost Rs. 4,00,000/-

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2023
SUBJECT : BUSINESS STATISTICS

Day : Thursday

Time : 10:00 AM-01:00 PM

Date : 11/5/2023   S-26174-2023   Max. Marks : 100

N.B.
1. Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II.
2. Use of non-programmable calculator is allowed.
3. Figures to the **RIGHT** indicate **FULL** marks.
4. Answers to both the sections should be written in **SAME** answer book.

SECTION – I

Q.1 Define probability. Discuss the terms random experiment and sample space with suitable examples. **(15)**

Q.2 Calculate mean, median and mode for the following data : **(15)**

No. of vehicles	00-10	10-20	20-30	30-40	40-50	50-60	60-70
No. of families	6	14	24	40	31	19	5

Q.3 Calculate Quartile Deviation and its coefficient for the following data: **(15)**

Classes	10-20	20-30	30-40	40-50	50-60	60-70	70-80
Frequency	10	15	20	35	25	10	5

Q.4 Calculate Karl Pearson's coefficient of correlation for the following data : **(15)**

X	40	60	65	30	90	42	56	74	86	60
Y	35	75	70	42	86	45	60	82	84	73

Q.5 Two fair coins are tossed. Find the probability that **(15)**
   i)   At least one head
   ii) At most one head
   iii) The second is not a head

Q.6 Write short note on **ANY THREE** of the following : **(15)**

   a) Conditional probability

   b) Baye's Theorem

   c) Scatter Diagram

   e) Range

   f) Mean Deviation

P.T.O.

Q.7 For the following data : **(20)**

X	61	68	68	64	65	70	63	62	64	67
Y	112	123	130	115	110	125	100	113	116	123

    i) Obtain the equations of the two lines of regression.

    ii) Estimate the value of X when Y = 140 and estimate the value of Y when X = 80.

Q.8 The life of 12 cars manufactured by two companies A and B are given below in **(20)** years.

A	14	15	18	12	18	17	19	21	19	16	12	11
B	21	18	14	22	23	19	20	16	16	13	20	14

    Calculate coefficient of variation and state which company you would choose to purchase a car.

    (20)

Q.9   **a)** Write a note on Spearman's rank correlation.

    b) Obtain rank correlation coefficient between X and Y for the following data

X	50	55	65	50	55	60	50	65	70	75
Y	110	110	115	125	140	115	130	120	115	160

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