

Form No.



**BHARATI VIDYAPEETH DEEMED UNIVERSITY,
PUNE (INDIA)**

‘A’ Grade Accreditation by NAAC



B-MAT 2011

**ALL INDIA ENTRANCE EXAMS
INFORMATION BROCHURE**

BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE
ABHIJIT KADAM INSTITUTE OF MANAGEMENT
AND SOCIAL SCIENCES, SOLAPUR.

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Abhijit Kadam Institute of Management and Social Sciences is a premier leading B-School in Western Maharashtra located in Solapur .The institute is approved by AICTE, recognized by UGC and is under the umbrella of Bharati Vidyapeeth Deemed University, Pune. It has a well-established history and prides itself for its academic reputation. Having been set up in 1981, AKIMSS has emerged as a citadel of learning and research with a symbiotic relationship with the worlds of business and industry. We create an environment within which actionable learning takes place and thus provide the breeding ground for managerial leadership of the future. We presently offer post graduate programmes MBA, MBA (HR), MBA (IT), MCA and undergraduate programmes BBA and BCA. . The institute has excellent full time faculty with a proven track record and a slew of visiting faculty who bring the experience of the real world into the classroom. Specialist scholars come and deliver lectures enabling the student to expand their horizons of *gyan* (knowledge),*buddhi* (intelligence) and *vivek* (the consciousness to discern). The result is that our product is so good that their placement takes place with minimal effort.

Location

The Institute is located at the central part of Solapur city in Maharashtra state. Solapur city is connected with Northern as well as Southern India through network of Railways. It is just 3.5 kms from Central Railway station .The national airport is just 1.5kms away from the Institute.



Our Motto : “Let’s Lead”

Our Vision : To emerge as a leader in the field of value centered management education in India.

Our Mission : **Social Transformation through Dynamic Education**

Our Goal:

- To provide affordable and high quality education to students in management and computer application fields.
- To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
- To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
- To benchmark against the best and continuously improve in all spheres and at all times.
- To create a learning environment, while helping students to add value in all fields of business activity.

Programmes Offered:

The institute offers following programmes.

Sr. No	Programme	Duration	Semesters	Intake
01	MBA	Two years	4	60
02	MBA (IT)	Two years	4	30
03	MBA(HR)	Two years	4	30
04	MCA	Three Years	6	30

Salient Features of the Institute

- The faculties at AKIMSS have a distinction of being very strong in their area of specialization. They are experts who have been instrumental in building the fortunes of some of the top organizations. Their continued association with the industry as consultants and researchers has offered access to live case studies and new insights. Visiting and Guest faculty from the industry and academics ably support core faculty.
- Together the faculty at the institute is well versed in facilitating a student –centric and teaching learning process.
- The institute has broader relations with the industry which helps our students in practical work experience.

Infrastructural Facilities:**Library:**

Library is the focal point of the institute and it is well stocked with more than 17000 books and 100 national and international journals. There are all types of magazines and periodicals related with the field of management, computers and humanities. The library has a spacious reading room open to the students throughout the day.



Reprographic facility is available in the library. The library has a DelNet facility which helps in accessing the books of all the national and international libraries. The institute has signed MOUs with various Management and Engineering colleges so as to enable the students to refer various books.

Learning Facilities:

The institute houses spacious class rooms, conference and seminar halls. The institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted.

The students are provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers.



Seminars, Workshops and Conferences:

Mid-term seminar, annual seminar, class room seminars, workshops and conferences are the common features of our academic programmes. The students are given ample opportunities to express their organizing skills and communication skills in such programmes. Expert from the field are invited as resource person to share their knowledge and expertise with student community. Case Studies, Group Discussions, Project work and Intensive Field Work:



Case study method and group discussions are the widely used techniques by our faculty members to develop the analytical abilities, presentation skills and leadership skills in the students. Intensive field work and projects are undertaken by the students to know the current behavioral patterns in the business world and the society outside.



Information System Centre

The institute has well versed computer labs where students are acquainted with the Information System today. There are three computer labs each have capacity of each 40 computers. All these computers are in LAN and have a well powered backup. There is a special Internet Lab where students can get access to internet for 12 hrs a day. The Information system centre is professionally managed and equipped. These computers are made available for the students to carry out their practicals and access the internet.



Research Cell: The institute is having a research cell under which the faculties write the papers and get it published in National and International journals. Each of the faculty members have presented their Research Papers in National Seminars or conferences.

Medical Facilities:

The in-house doctor visits the Campus and provides medical treatment. We have a MOU signed with Local Hospital which provides all the necessary facilities.

Sports Facilities:

There are provisions for indoor games like Table Tennis, Carom Board and Chess. Volley ball ground is well designed and well equipped. The students are motivated to spend their leisure time and pay attention to their physical fitness. Our students are being selected in the University Cricket team every year.



The cricket team, Volley Ball team and Foot Ball team of the institute participate in the Zonal and Inter-zonal tournaments organized by Bharati Vidyapeeth University, Pune.

Co-curricular and Extra-curricular activities:

Our students participate in various extra curricular activities which are in the form of competitions such as Lakshya event of Bharti Vidyapeeth, Jallosh of Rrotract Club, Solapur, Youth Festival of Bharati Vidyapeeth,Pune etc. Our students are having amazing award winning record every year. Annual Function is also organized every year in the institute in which the students actively participate and show their hidden talent. Recently our students have won Runner up general trophy of Jallosh, the megha event in Solapur city, by winning three prizes.



In house Banking Facilities:

Bharati Sahakari Bank Ltd, Pune is functioning within the Bharati Vidyapeeth Complex Solapur and has been providing its services on all seven days.

Alumni Association:

Our institute has active Alumni Association which is a backbone for providing Training and Placement to our students. These alumni are working in various top companies in India. Some of them have become successful entrepreneurs' .These alumni association is headed by the most successful businessman in Solapur.

**The Corporate Resource Centre:**

The corporate Resource Centre is headed by a placement officer. The placement cell organizes Corporate Training and Consultancy besides providing summer and Final Placement for the students. The institute's students are working in renowned companies which are our corporate associates.



• CIPLA	• Balaji Amines	• HCL
• Grasim Industries	• Videocon	• Mahindra and Mahindra
• Syntel ,Pune	• GATI Logistics	• Swift Technologies
• HDFC Bank	• Bharat Vikas Group	• Indian Express
• Ranbaxy	• Reliance Industries	• Dynamic Logistics
• Karrox Technologies	• Yes Bank	• ICICI Bank
• Max Life Insurance.	• Satyam Computers	• Herbinger Group

PROGRAMMES AND STRUCTURE

Structure and contents of the programmes

The courses are of TWO year duration divided into Four Semesters.

The Semester I & II together constitute part-I of the course; while semester III & IV together constitute part II.

There will be examinations at the end of each semesters as well as continuous internal assessments.

MBA Programme

SEMESTER - I	
Subject Code	Name of the Subject
J010101	Management Concepts and Applications
J010102	Economics for Business Decisions
J010103	Accounting for Management
J010104	Managerial Statistics and Research Methodology
J010105	Organizational Behavior
J010106	Legal Aspects of Business
J010107	Communication Skills
J010108	Information Technology for Management

The students shall be required to appear for a subject related to Environment Management separately.

SEMESTER - II	
Subject Code	Name of the Subject
J010109	Production and Material Management
J010110	Human Resource Management
J010111	Business and Ethical Values
J010112	Management Accounting
J010113	International Business
J010114	O.R. Managers
J010115	Indian Economic Environment
J010116	Change and Knowledge Management

SEMESTER - III	
Subject Code	Name of the Subject
J010201	Business Policy and Strategic Management
See Groups	Group I to V First Specialization Paper 01
See Groups	Group I to V Second Specialization Paper 01
See Groups	Group I to V First Specialization Paper 02
See Groups	Group I to V Second Specialization Paper 02
J010206	Disaster Management
J010207	Summer Training
J010208	Foreign Language I

1. The elective is offered if minimum 10 students are opting for the any of areas given
2. Specialization area codes as follows:
 - i) Marketing ii) Finance iii) HRM
 - iv) International Business Management v) Retail
 - vi) Production and Operations Management
3. The Specialization is grouped as under:

Group I : Marketing and other areas	Group II : Finance and other areas
Group III : HRM and other areas	Group IV : IB and other areas
Group V : Retail and PoM.	

SEMESTER – IV	
Subject Code	Name of the Subject
J010210	Management Control System
See Groups	Group I to V First specialization Paper 03
See Groups	Elective – Group I to V Second specialization Paper 03
See Groups	Group I to V First specialization Paper 04
See Groups	Group I to V Second specialization Paper 04
J010214	Entrepreneurship Development
J010215	Foreign Language II
J010216	Project Report